What is claim d is:

- 1. A base unit for a traffic delineating device comprising:
- a first surface;
- 5 a second surface;
 - a side wall connecting said first and second surfaces to define a sleeve for housing ballast; and
 - an opening between said first and second surfaces for insertion of said ballast into said sleeve;
- wherein each of said first and second surfaces include an aperture for accepting an end of a body unit.
 - 2. The base unit of claim 1, wherein said first surface comprises:
 - a rounded portion; and
- a non-rounded portion connected to said rounded portion.
 - 3. The base unit of claim 2, wherein said second surface comprises:
 - a rounded portion; and
 - a non-rounded portion connected to said rounded portion.

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- 4. The base unit as claimed in claim 3, further comprising: means for closing said opening.
- 5. The base unit as claimed in claim 4, wherein said means for closing said opening is selected from the group consisting of wires, rivets and staples.
 - 6. The base unit as claimed in claim 5, wherein said non-rounded portion further comprises a handle for lifting or carrying.
- 30 7. The base unit of claim 2, wherein said second surface comprises:
 - a rounded portion; and
 - a non-rounded portion connected via a pair of indents to said rounded portion.

- 8. The base unit as claimed in claim 2, wherein said non-rounded portion has a handle for lifting or carrying.
- 9. The base unit as claimed in claim 1, wherein said aperture of said first surface has a shape selected from the group consisting of oval, round square, rectangular, hexagonal, octagonal and polygonal.
 - 10. The base unit as claimed in claim 9, wherein said aperture of said second surface has a shape selected from the group consisting of oval, round, square, rectangular, hexagonal, octagonal and polygonal.
 - 11. The base unit as claimed in claim 1, wherein said ballast comprises post-industrial material wound and tied to shape said ballast into a coil, said coil-shaped ballast having an aperture to allow passage of said body unit through said aperture.
 - 12. The base unit as claimed in claim 11, wherein said coil-shaped ballast has a diameter, said diameter being larger than said opening.
- 13. The base unit of claim 1, wherein said first surface comprises:
 20 a rounded portion; and
 a non-rounded portion connected via a pair of indents to said rounded portion.

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14. The base unit as claimed in claim 1, wherein said first and second surfaces each are equipped with a ledge, said ledge of said aperture of said first surface being located along
25 a perimeter of said aperture of said first surface and said ledge of said aperture of said second surface being located along a perimeter of said aperture of said second surface.